

THE HUMAN WORKFORCE

Creator Services

**You Bring the Expertise. We Build Your Authority —
On YouTube, In Print, and Online.**

AI-produced. Human-approved. YouTube · Book Publishing · Website Development.

Prepared by Zachary · Human Workforce Consulting

THE PROBLEM

You Built the Expertise. You Don't Have Time to Build the Machinery.

Your clients are researching who to trust — on YouTube, on Amazon, and on Google — right now. But scripting, filming, editing, writing a book, and building a website are each a full second job, competing with the job you're actually good at. The old fix is a different vendor for every piece. There's a better way.

No time to film, write, or design

A different vendor — and invoice — for every piece

Inconsistent output stalls growth

Generic, disconnected content erodes trust

One Team. Three Ways to Build Your Authority.

YOUTUBE

Creator Services

Scripts, video, podcast, Shorts, thumbnails, SEO, and social — from a single idea, every week.

PRINT

CTADMIN Publishing

Your manuscript or your expertise, turned into a live, purchasable paperback on Amazon in 3–6 weeks.

WEB

Website Services

A clean, modern website that presents your expertise and connects your content — starting at \$499.

One idea, one point of contact — instead of four vendors and four invoices.

A Systematized, AI-First Pipeline — With a Human Reviewing Everything

The Old Model

- Separate vendors for video, writing, design, and social
- You manage every handoff yourself
- Uncoordinated, inconsistent, expensive

The AI-First Model

- One idea from you — a voice note is enough
- AI drafts scripts, video, audio, manuscripts, and web copy
- A human reviews everything before it ships
- One invoice, one point of contact

One Idea In. A Full Week of Content Out.

YOUR IDEA

A voice note, an email, a line in Slack

AI PRODUCTION

Script, video, audio, graphics — built in hours

HUMAN REVIEW

We check it sounds like you and is safe to publish

PUBLISHED

YouTube, Shorts, podcast, social, blog — all at once

Everything Your Channel Needs — Every Week

Scripts

Long-Form Video

Podcast Episode

Shorts

Thumbnails & Images

SEO, Titles & Tags

Social Posts

Blog & Newsletter

Four Steps. Ten Minutes of Your Time.

1 · YOU SEND AN IDEA

A voice note, an email, a quick line in a form — thirty seconds, whenever inspiration hits.

2 · WE BUILD AROUND IT

Script, video, Shorts, podcast, graphics, and posts — produced in hours, not weeks.

3 · YOU APPROVE IT

A quick look at the finished package. Approve, tweak, or let us handle revisions.

4 · IT COMPOUNDS

Your channel, blog, and social feeds update automatically — and keep working after.

Simple Plans. No Surprises.

Starter

\$997

/mo · \$997 onboarding

- 2 long-form videos/mo
- 8 Shorts/mo
- Full written repurposing

MOST POPULAR

Professional

\$2,497

/mo · \$1,997 onboarding

- 4 long-form videos/mo
- 16 Shorts + 2 podcasts/mo
- Full SEO & social package

Premium

\$4,997

/mo · \$2,997 onboarding

- 8 long-form videos/mo
- 30 Shorts + 4 podcasts/mo
- Quarterly strategy review

Enterprise

Custom

From \$5,000 onboarding

- Multiple spokespeople
- Multiple shows, one system
- Dedicated strategist

Publish Your Book on Amazon in 3–6 Weeks

CTADMIN Publishing, the book imprint of The Human Workforce, takes your manuscript — or your expertise and a strong idea — to a live, purchasable paperback on Amazon. Traditional ghostwriting commonly runs \$20,000–\$100,000+ for a fully done-for-you book. CTADMIN runs a tight, AI-assisted pipeline with human judgment on the decisions that matter — title, structure, cover, voice — so professional book production starts at a fraction of that.

What Being Published Actually Gets You

- A credential that outlasts a résumé line and travels without you
- The strongest form of proof-of-expertise in a sales conversation or a speaking pitch
- A permanent, searchable asset under your name on the largest retail platform in the world
- A brand extension that compounds — it feeds talks, podcasts, content, and referrals for years
- Professional standing: “author of” changes how a room receives you

Three Packages, Scoped to Where You're Starting

FOUNDING AUTHOR RATE

Publish

You already have a manuscript

\$499 ~~\$997~~

First 10 authors — then \$997, one-time

- Editorial pass & formatting
- Title & cover drafts
- Full Amazon KDP setup

MOST POPULAR

Create

You have the expertise, not the manuscript

\$2,497

One-time, per book

- 2–3 structured interviews
- Full ghostwriting to manuscript
- eBook edition included

Authority

Turn your book into your personal brand

\$4,997

One-time, per book

- 4–6 structured interviews
- Hardcover + launch strategy
- Ties into Creator Services

A note on final pricing: the packages above are starting points, not fixed quotes. Final pricing is agreed after a short intake conversation and depends on where your material actually stands — a manuscript that's ready to edit is a very different project from ideas or white papers that still need structure and a defined audience.

Your Book, Start to Finish

1 · INTAKE

Send your manuscript or idea — we start with a structured conversation.

2 · EDITORIAL

A full editorial pass and interior structuring.

3 · DRAFTS

Title, subtitle, and cover design options to choose from.

4 · REVIEW

A handful of rounds by chat, email, or Google Meet.

5 · LIVE

Full upload, metadata, and listing — live in 3–6 weeks.

Don't Have a Website Yet? We Can Solve That Too.

Your YouTube channel, book, or consulting practice needs somewhere to send people. No agency complexity, no months-long build — just a clean, modern website that presents your expertise, connects your content, and gives prospective clients a professional place to find you.

Professional websites starting at \$499.

Designed as an affordable extension of Creator Services — especially for professionals who need a credible digital home for their content, book, or personal brand.

Three Packages — Plus Custom Builds

Launch

\$499

One-time

- 1–3 designed pages
- Mobile-responsive, SSL, domain connect
- Contact form & basic SEO

MOST POPULAR

Business

\$997

One-time

- Up to 5 pages, custom branding
- Lead capture, blog capability
- YouTube & social integration

Authority

\$1,497

One-time

- Up to 10 pages
- Book & video library integration
- Newsletter capture, enhanced SEO

Need e-commerce, client portals, or custom integrations? **Custom Website Development starting at \$2,497.**

Keep It Running Without Thinking About It

Website Care

\$49/mo

- Hosting oversight
- Security monitoring & backups
- Uptime monitoring

RECOMMENDED

Website Plus

\$99/mo

- Everything in Care
- Up to 1 hr updates/mo
- Priority support

Website Growth

\$199/mo

- Everything in Plus
- Up to 2 hrs updates/mo
- SEO & analytics review

Already a Creator Services Client?

Basic Website Care is included at no additional charge for active Professional and Premium Creator Services clients.

One Brand. One System. One Team.

A website by itself is useful. A website connected to your YouTube channel, published book, thought leadership, and social content is far more powerful.

Website → Book → YouTube → Shorts → Podcast → Blog → Social → Website

One coordinated brand instead of multiple disconnected vendors

Content designed to drive people back to your website

Faster production using AI-assisted workflows with human review

A digital presence that can grow as your business grows

WHO IT'S FOR

Built for People Whose Time Is Worth More Than Editing

Doctors & Dentists

Attorneys

Financial Advisors & CPAs

Real Estate Agents

Insurance Agents

Executive Coaches & Consultants

Authors

Therapists

Founders & Tech Leaders

Local Business Owners

If your business runs on trust, and your time doesn't scale — this was built for you.

"You don't need to be a YouTuber. You need to tell the truth about what you already know."

Every client question, every mistake you watch people make, every way you'd explain your work to your own family — that's a story. We turn ideas into stories that show people the skill they already trust you for.

PROOF

Real Results

Case studies coming soon

We're onboarding our first clients now. Real results, with real names and numbers, will replace this slide as they come in.

Your Expertise Deserves an Audience.

You already know what to say. We'll handle the rest — on YouTube, in print, and online.

Book Your Free Channel Audit

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